

# Privacy statement

## of Koppert B.V. / The Platform



This privacy statement by Koppert B.V. ("Koppert") is applicable to the processing of personal data through the platform. The platform refers to all applications that can be used for the services as mentioned in this privacy statement. Koppert may process your personal data when you make use of the platform. In this privacy statement Koppert explains which personal data is being collected from you and how Koppert complies with the applicable privacy laws and regulations. Koppert recommends that you read this privacy statement carefully. This privacy statement was last updated on 17-03-2023.

### Careful processing of personal data

Careful processing of personal data is of great importance to Koppert. Personal data are therefore processed carefully and in accordance with this privacy statement and the applicable laws and regulations. This means Koppert:

- **clearly specifies its purposes** before it processes personal data, by means of this privacy statement;
- **limits the collection of personal data** to only the personal data needed for its purposes;
- **first asks for explicit and specific consent** to process personal data in cases when consent is required;
- **takes appropriate security measures** to protect personal data and Koppert demands the same from parties who process personal data on its behalf;
- **respects your rights** to access, correct, object or delete your personal data held by Koppert.

### The account

Before you can use the platform, you have to register an account. When registering an account, Koppert requests to provide the following data, including personal data and data that might qualify as personal data:

- first name;
- last name;
- email address;
- phone number;
- login information.

Koppert needs this information to make an account for you and to provide the services of the platform and thus to perform the contract. The account information will be saved until the contract is terminated.

### Mobile application

Koppert offers a mobile application through the App Store and Google Play. Koppert's services can be used through the app (execution of the agreement).

For this purpose, Koppert processes the following data:

- name;
- login information;
- Apple ID or Google Play account;
- contact details (email address and phone number);
- location data.

Koppert stores the data for as long as you have the application downloaded. These data are deleted as soon as the app is deleted.

### Services on the platform

With the mobile app you can take pictures. The pictures, including metadata such as the date, time and the location, will be displayed and stored in the cloud. The location can be registered by using the GPS-function of the telephone, or the location can be filled in manually. The metadata, such as the date, time and the location, might qualify as personal data, namely if the metadata are relating to an identified or identifiable natural person.

Also, some users with specific rights can configure the team through the dashboard. These users can add members to the team as well as appoint a consultant to grant him or her access to your account and information. The team will have access to your data as well.

Koppert processes these data, because this is necessary for the purposes of providing the services of the platform and thus to perform the contract. This information will be saved until the contract is terminated. One year after termination, the data will be anonymized.

### Anonymization

Koppert can anonymize personal data obtained through the use of the platform. This means that the personal data originally obtained by Koppert have been made anonymous in such a way that you can no longer be identified based on these data. The data are no longer personal data and there is therefore no privacy risk associated with it.

Koppert has a legitimate interest in anonymizing the data. Koppert may use the anonymized data to conduct statistical research and improve the platform.

### Security

We take appropriate technical and organizational security measures with regard to the processing of personal data, to prevent loss or any form of unlawful processing (e.g. unauthorized access, tampering, modification or disclosure of personal data).

### Providing personal data to third parties

Koppert will not provide your personal data to third parties, except if this is necessary to perform the services of Koppert or if Koppert is legally obliged to do so.

Third parties processing personal data on our behalf or yours are:

- IT suppliers and service providers;
- hosting providers;
- payment service providers;
- CRM-system.

Some of Koppert's suppliers are located outside the European Economic Area ("EEA"). In that case, Koppert ensures that appropriate safeguards are in place to protect your privacy.

### What are your privacy rights?

You can always contact us if you have any questions regarding this privacy statement. Besides that, you have to the following rights regarding your personal data:

- **Right of access:** you have the right to see what kind of personal data Koppert processed about you;
- **Right of rectification:** you have the right to rectify any personal data Koppert has processed about you, if this information is (partially) wrong;
- **Right to object:** you have the right to object against the processing of your personal data by Koppert, or against direct marketing;
- **Right to be forgotten:** you can file a request with Koppert to remove any personal data Koppert has processed of you;
- **Right to data portability:** if technically possible, you have the right to ask Koppert to transfer your processed personal data to a third party;
- **Right to restriction of processing:** you can file a request with Koppert to (temporarily) restrict the processing of your personal data.
- **Right to revoke your consent:** when Koppert processes your data based on your consent.

You may send a request by sending an e-mail to [privacy@koppert.nl](mailto:privacy@koppert.nl). To prevent abuse, Koppert may ask you to provide proper proof of your identity.

Koppert will usually respond to your request within one month. This term can be extended if the request is proven to be complex or tied to a specific right. You will be notified about a possible extension of this term within one month.

**Modification of this privacy statement**

Koppert may change this privacy statement from time to time. Changes will be published on the platform and in the mobile application. It is therefore advised to consult this privacy statement on a regular basis, so you are aware of these changes.

**Right to submit a complaint**

In addition, you have the right to submit a complaint to the supervising authority. For the Netherlands, this is the Autoriteit Persoonsgegevens.

**Contact details**

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